

"TRIPLE ALLIANCE" CALLS STRIKE FOR FRIDAY

GREEN BAY REMOVAL DECLARED A BLOW AT BUSINESS OF CITY

Commercial Leaders Say City Could Not Compete With Winona Without Service

BENEFITS TO NORMAL SCHOOL AND FAIR GROUNDS DESCRIBED

Would Abandon Trempealeau Trade or Pocket Rate Losses

THE CITY of La Crosse made its first fight Tuesday afternoon against the abandonment of service by the Green Bay and Western railroad at the hearing before R. W. Clark, examiner for the interstate commerce commission.

Business men who testified declared commercial houses of La Crosse could not successfully compete for business with Winona unless the line to Trempealeau if the road were abandoned, and that they would have to withdraw from the territory or shoulder the increase in freight rates as a loss.

Oscur J. Sawences, city attorney, opened the city's case by introducing as exhibits agreements made between the city and the railroad by which the Green Bay was paid a bonus of \$75,000 for building a line to this city. City Engineer Bradish pointed out on a map the location of the various plants of the Green Bay tracks that were benefited by the line's service.

Built Near Tracks
He said one of the reasons for locating the pumping station where it was, was because of the service of the Green Bay. Most of the building material used in the plant was brought over the Green Bay. About a half of coal a week now comes over the line for the pumping station.

On cross examination Mr. Bradish said the station could get coal from other roads, the cars being switched from Grand Crossing. Mr. Bradish also said exhibits for the interstate fair were brought over this line. R. S. Cowie, attorney for the Green Bay at the hearing, asked if the cattle and other animal exhibits could be brought over some other road and deliver to the fair through the city streets. Mr. Bradish said it was not good to drive fat animals through the streets. He said that Burlington switch engines were too heavy for the light rails of the Green Bay road.

\$70,000 Paid For Coal
Frank J. Hickling, chief clerk for the Wisconsin Minnesota Light and Power company, said his company had paid the Green Bay \$70,000 in freight charges for coal delivered at the company's gas plant from 1917 to the present time, that so far this year, \$1,126 had been paid. Most of the coal used here comes from a dealer in Green Bay, Wis., Mr. Hickling said.

Joseph Warra, branch manager for the Minnesota Threshing Machine company, said he obtained a warehouse site at 18th and Jackson because of the service he could get from the Green Bay.

(Continued on page six)

WEATHER RECORD

For La Crosse and vicinity—Unsettled but generally fair tonight and Thursday. Not much change in temperature.

TODAY'S TEMPERATURES			
5 a. m.	12	10 a. m.	48
8 a. m.	31	11 a. m.	52
1 p. m.	52	4 p. m.	52
7 p. m.	33	10 p. m.	37

RIVER FORECAST			
There will be no material change in the river stages during the next 48 hours.			

RIVER GALESTIN			
Stations	Flow	Height	Change
St. Paul	11	6.2	-0.1
St. Cloud	11	5.8	-0.1
St. James	11	5.8	-0.1
St. Louis	11	5.8	-0.1
St. Mary	11	5.8	-0.1
St. Paul	11	5.8	-0.1
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FIRST PRESBYTERIAN CHURCH ADOPTS BIG BENEVOLENT BUDGET

Larger Fund than Ever Will be Used; Old Officers Re-elected at Annual Meeting

The motto, "Our Church a Public Service Corporation," was heartily approved at the annual meeting of the congregation of the First Presbyterian Church Monday evening by the adoption of a benevolent budget larger than ever attempted. Reports from all departments showed increasing generosity and effort in all lines of missionary and educational work. While personal gifts to local charities of which this church usually assumes its share, were not included, yet last year's activities touched a high water mark, according to reports of the officers.

The meeting began around a dinner table arranged by the Surprise Society, consisting of a group of the younger "Meadams" of the church led by Mrs. A. Holmes, whose tasteful menu and well ordered service was the subject of much favorable comment. F. H. Scofield, Financial Secretary of the organization, presided. He introduced A. S. Parham, his colleague in the business administration of the board of trustees, whose report, as treasurer, revealed the surprising returns mentioned, echoes of which came later from all the other subordinate departments. The Needlework Club, of which Mrs. W. Guggenbuhl is the retiring president, showed the largest balance. In the treasury of several women's guilds; while the Ladies' society showed the largest volume of "business." The Mothers' Circle, Mrs. E. Cronon, executive secretary, has the largest enrollment; while the Dorcas Circle, Mrs. D. C. Jones, president, doubled its industrial efficiency. Almost ten thousand dollars was judiciously administered by these numerous agencies.

The Main Bible School, Martin Stenerson, Suplt., is having a flourishing membership contest; and the Primary School, which includes three other divisions (beginners, juniors and intermediates) is having one of its best seasons under the experienced care of Mrs. E. H. Scofield.

The active membership of this church, aside from an absentee roll of one hundred twenty-five, is now five hundred and twenty-seven; seventy-seven of whom were received this year. During the present pastorate, three hundred and twenty members, mostly adults, have been received. From the surplus funds of the general treasury, a building improvement fund was set aside as a starter for a remodeling program to be carried out later.

The following officers were re-elected: D. G. MacMillan, A. S. Parham and A. C. Millington, trustees; R. G. MacDonald and C. A. Whitney, elders; and L. K. Pullerton and Alexander Patterson deacons. John Mulder and Aaron Westerhouse were chosen to fill vacancies in the session; W. E. Walker, in the board of trustees; and J. H. Brink and N. M. Stormont as deacons. A resolution of appreciation and cordial endorsement of the leadership of the present pastor, Rev. Claude R. Shaver, was adopted by a standing vote. His salary was given an upward touch, as it has each previous year. Appreciation of the musical leadership of Miss Stella Trane, chorister, was also financially expressed. E. C. Smith has been president of the Board of Trustees for a number of years, and E. E. Redhead recently passed his twentieth year as organist.

ASPIRIN

Name "Bayer" on Genuine



Warning! Unless you see the name "Bayer" on package or on tablets you are not getting genuine Aspirin prescribed by physicians for twenty-one years and proved safe by millions. Take Aspirin only as told in the Bayer package for Colds, Headache, Neuritis, Rheumatism, Earache, Toothache, Lumbago and for Pain. Handy tin boxes of twelve Bayer Tablets of Aspirin cost few cents. Druggists also sell larger packages. Aspirin is the trade mark of Bayer Manufacturing of Monocetateidester of Salicylicacid.

A "Mother's Day" Suggestion

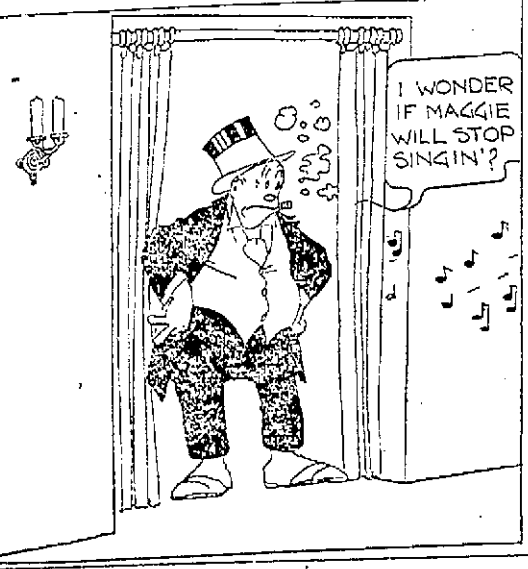
(SECOND SUNDAY IN MAY)
Because of its sentimental value, a remembrance of the greatest appreciation to Mother, would be a portrait of those she holds most dear.

Make your appointment early.

PRYOR'S STUDIO

524 Main St.

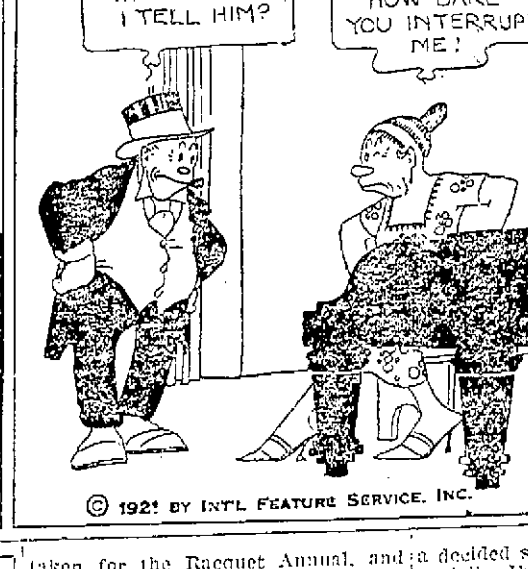
BRINGING UP FATHER



I WONDER IF MAGGIE WILL STOP SINGIN'?

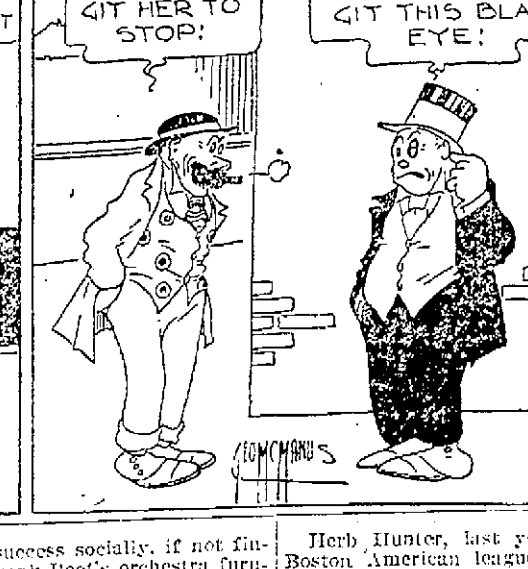


MAGGIE - THE JANITOR WANTS ME TO TELL YOU TO STOP SINGIN'.



WHAT WILL I TELL HIM?

HOW DARE YOU INTERRUPT ME!



DID YOU GIT HER TO STOP?

YES - LONG ENOUGH TO GIT THIS BLACK EYE!

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4-13

REORGANIZE STATE TAX MACHINERY IS ADVICE OF LYONS

Tax Commissioner Urges Passage of Skogmo Bill in the Legislature

MADISON Wis.—Reorganization of the local tax assessment machinery of the state, as proposed in the Skogmo bill, to replace town assessors by county assessors, chosen through civil service examination, was urged by T. E. Lyons, of the tax commission appearing before a joint hearing of the senate corporations committee and the assembly tax committee in favor of the bill.

Assessors in the 1800 municipalities of the state, who place a valuation on the \$4,500,000,000 of property, exercise the most directly important tax function, he pointed out, declaring that under the present system this is done by men without qualification, often, and without any set standard.

"You cannot go on indefinitely keeping this hodge-podge system of assessing taxes which we have outgrown by 50 years," the commissioner told the committee. "Assessors are the keystone of the arch of tax administration and settlement of the problem created by assessors is the most important step in taxation."

Senator Skogmo in explaining his bill said that an amendment would be offered removing the compulsory feature, and making adoption of the proposed change optional with the counties. He said that there should be opportunity to try out the county assessor system.

If the bill was adopted it would give counties the opportunity to choose a single tax assessor and would remove the town assessor. This single office then would have assistants chosen to help him in his work which would occupy his entire time, rather than being a side occupation.

Choice of the county assessor and of his assistants would be made by civil service examination on the basis of merit. Speakers stated that this would afford a logical way of eliminating politics and would give a definite basis for selecting competent assessors of ability.

"TRY ME, MR. BABE" SHREVEPORT. — If Babe Ruth tried out every glove that has been offered him in the training camp town he'd have to keep playing spring baseball night and day. Every youngster in the town has offered to let the champ batter use his leather mitt. Babe usually thanks the kids and says "Fine glove you've got." Then hands it back.

A porcupine when startled issues a squeaking sound.

Sure Relief

BELL-ANS FOR INDIGESTION
25 CENTS

6 BELL-ANS Hot water Sure Relief

BELL-ANS FOR INDIGESTION

ALL DENTAL WORK PAINLESS TO YOU
DR. WATTERSON



"Tailored to Measure by Born"

THE man who buys his first Born Tailored suit for the price saving it affords is agreeably surprised with the quality of the completed garments.

He gets the smart style, good fit, rich appearance and long wear usually expected only of clothes sold at extravagant prices.

So it is not strange that the buying of clothes "tailored to measure by Born" becomes a fixed habit with men when they learn how generously Born Value is measured.

GLOBE TAILOR SHOP

C. R. VIETS, Prop. Opposite Majestic Theatre.

Normal Notes

Monday morning, at Assembly, Mr. O. E. Krause, of the biology department, spoke to the students of the life and works of John Burroughs, the great naturalist who died recently.

The Junior class met Tuesday morning in the auditorium to make plans for the rest of the semester. It was decided to have the class picture

taken for the Racquet Annual, and to give a dance for the out-going seniors some time before the end of the semester. A means by which the class dues are to be collected was also devised at this meeting.

The try-outs for the senior class play are to be held soon. It is urged that any senior who has any ability at all in this line be present for the try-outs.

The College Club held an inter-morning in the auditorium to make plans for the rest of the semester. It was decided to have the class picture

Making Time

"How far out from town do you live?"
"Thirty minutes by street car, 20 by automobile and 50 by telephone."
—Ohio Motorist.

Any ampie will tell you that pop bottles are made to drink out of—not to throw.

Herb Hunter, last year with the Boston American league, was today signed by the Greenville South Atlantic club. He will play third base.

for sick headaches Beecham's Pills

The Victrola keeps you in touch with all musical events

Does some new artist whose name you have never heard suddenly capture the attention of the musical world? The Victrola gives you the opportunity to hear the artist, in most cases before you have the chance to attend an actual performance. Does some new opera have its premiere, or is some older opera revived? You hear its choicest arias on the Victrola by the same principals who triumphed in its performance.

Whatever is new and good in musical entertainment is duplicated on the Victrola. From the old masterpieces to the latest hits of musical comedy, the Victrola and Victor Records offer you the world's best.

Victrolas \$25 to \$1500. New Victor Records demonstrated at all dealers in Victor products on the 1st of each month.

Victrola

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Victor Talking Machine Co., Camden, N.J.

"HIS MASTER'S VOICE"
REG. U. S. PAT. OFF.

This trademark and the trademarked word "Victrola" identify all our products. Look under the lid! Look on the label! Victor Talking Machine Co., Camden, N.J.

CARGILL BUILDING SPARTA LANDMARK DESTROYED BY FIRE

Brush Factory and Lodge Rooms
in Structure Lose Equip-
ment and Furnishings

SPARTA, Wis.—A fire of unknown origin destroyed what is known as the Cargill building, one of the old landmarks of the city, on North Water street. A man coming from the building, discovered smoke issuing from the main floor of the structure, and turned in a fire alarm. It was with difficulty that adjoining buildings were saved. The Cargill building was destroyed, only the brick walls remain standing. The main floor of the building was occupied by the Sparta Brush factory, owned and operated by Jack Johnson and Edward Kowicz. Little of the contents were saved, but it is thought that some of the machinery may not be damaged beyond further usefulness. The second floor was used by the Modern Woodmen, and the K. P. lodges as their lodge rooms. The furnishings of the lodge rooms were destroyed, but some of the records were saved. The bowling alley operated by Ted Wilson were completely put out of commission. Jack Johnson owned the building, and he and Kowicz the brush factory business.

The building is one of the old business structures of the city. At an early day, it was used by Cargill and Moffatt as a packing house, and since then has served its day and generation in various capacities.

REDUCTION IN STEEL PRICES HOPEFUL SIGN SAYS MILWAUKEEAN

MILWAUKEE, Wis.—Reduction in steel prices announced by Elbert H. Gary, head of the United States Steel corporation, could instill confidence and help business, not only in steel alone, but in all industry, according to H. W. Ladisch of the Ladisch Drop Forge company, Cudahy, Tuesday.

"The action of Judge Gary is not entirely surprising," said Mr. Ladisch. "Independents have been underselling the steel corporation for several weeks. However, the announcement is a very hopeful sign. With President Harding's message, it will do much to re-establish confidence."

"I do not look for an abrupt recovery in business, but rather a slow revival, the more certain for its deliberateness."

Appreciative
A dash of water now and then is
relished by the coal-yard men.—Boston
Transcript.

Your friends use it—you don't
know it.

O. B. FAMOUS HAIR STAIN
Prepared by N. C. O'Brien,
115 Farwell Ave., Milwaukee, Wis.
Send for pamphlets

Always Dependable
DR. WATTERSON
The Painless Dentist

SUCCEEDS BONAR LAW



Austin Chamberlain, British chancellor of the exchequer, has been made Unionist (conservative) party leader in the house of commons to succeed Bonar Law, who resigned on account of ill health.

All Minor
"When we were married," said Brown, "my wife and I made an agreement that I should make the rulings in all the minor things and she in all the major ones."

"And how has it worked?" Black inquired.
Brown smiled wily. "So far," he replied, "no major matters have come up."—Ladies' Home Journal.

Santa's Slip
Mother—"Who ever taught you to use that dreadful word?"
Tommy—"Santa Claus, mamma."
Mother—"Santa Claus?"
Tommy—"Yes, mamma, when he fell over a chair in my bedroom on Christmas eve."—Life.

RAT EXIT
Kills Rats, Mice and Roaches.
Safe to handle in a box that looks
like a rat. At all Drug Stores or by mail, 25
cents.
Wisconsin Pharmacal Co.
Milwaukee.



Regardless of whether we represent
your make of battery or not, WE
have the parts, equipment and skilled
experience necessary to properly re-
build it.

Let us restore your battery to a de-
pendable, first class condition. -
Service in all branches without bias.

Benton Electric Co.
222 Main St.
La Crosse, Wis.

"QUEER BIRD" PROVED TO BE PRESIDENT OF GOTHAM BIRD SOCIETY

NEW YORK.—An elderly man in tattered cap and suit sat motionless under a tree at 257th and Broadway when a mounted policeman, informed that a queer stranger had been sleeping there three days, approached.

"I'm interested in birds," the old man said. "Particularly in the domestic affairs of the pair of robins above us. I have enjoyed their acquaintance three seasons."

He launched then into the story of a row that was being waged in the nest, the result, he said, of the laying there of a cuckoo's egg. "The male

bird wanted to throw it out; but the female chirped 'No,' and has hatched it. I am waiting to see what will happen next. Queer things, birds?"

"Yes," said the policeman, "and the folk hereabout think you're some what of a queer bird, too."

"How very extraordinary," replied he of the tattered clothing. Here's my card."

The patrolman saluted and rode on after reading "Prof. Malcolm Ogilvie, New York Ornithological Society."

And It Is
"Say, buddy, do you remember when we were over there, they used to tell us that when we got back nothing would be too good for us?"

"Sure, what about it?"
"Well, they told the truth."—The American Legion Weekly.

DEPLORES TENDENCY OF CLERGYMEN TO GO INTO BUSINESS LIFE

BOSTON, Mass.—Bishop William Lawrence in his annual address to the Massachusetts diocesan convention of the Episcopal church Wednesday deplored the number of clergymen who are making business with holy orders to make a living.

The danger of a commercialized ministry, the bishop said, was due in part to small salaries.

"I believe," he declared, "that unless there is a bracing up of public sentiment, respect for holy orders will decline both in the church and in the business world."

GALICIAN PEASANTS WHIP A LEGISLATOR WHO IGNORED PEOPLE

WARSAW.—Peasants of Western Galicia have set a new fashion of using the cat-o-nine-tails to rebuke a legislator who failed to carry out the wishes of the voters of his district.

Michael Marek, a peasant member of the Polish diet, went home to Galicia recently to report progress of his work. A special meeting was called by his constituents to hear all that their leader had accomplished.

Incidentally, Marek informed those assembled that he had voted in favor of an upper house, of senate, for

Poland's next diet which virtually all peasants of the state opposed, considering it the future stronghold of social reactions.

Marek was permitted to finish his speech—then he was taken out into the yard and given 25 strokes with a home-made cat-o-nine-tails for voting against the judgment of his constituents.

MOTH KILLER
Absolutely guaranteed to kill Moths and Moth Eggs. For sale at all Drug Stores or mailed upon receipt of price, 25c and 50c per can. Manufactured only by
C. LUNDERTZ
"The Nation's Furrier"
324 North Ave., Milwaukee, Wis.

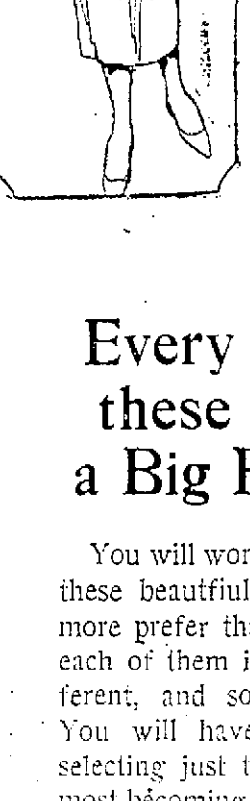
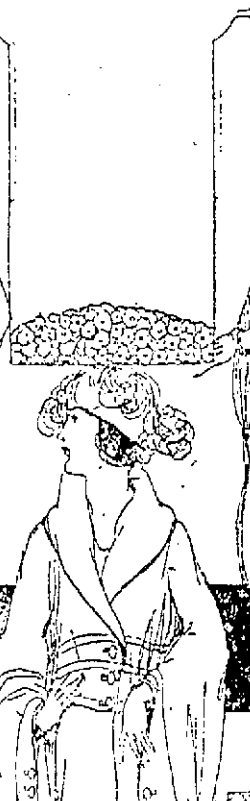
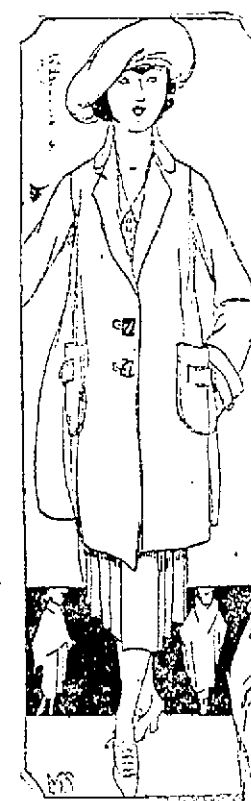
Favorite Styles of the Season



The Favorite Spring Suits

Varying from the simple tailored type to the softer line suits with their touch of Oriental novelty in rolling collar, wide-at-the-wrist sleeve and gayly colored embroidered trimmings, here are the smartest of Spring's newest suits.

\$15.75 to
\$90.00



Springtime Dresses in Favorite Modes

The figure line in these dainty new dresses varies from the straight silhouette of the Oriental to the full-skirted and shapely-waisted "1830" suggestion, with scores of other equally becoming selections to suit every personality.

\$16.50 to
\$60.00

Every One of these Wraps a Big Favorite

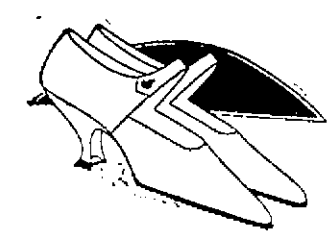
You will wonder which one of these beautiful wraps you will more prefer than the other, for each of them is so entirely different, and so very desirable. You will have no trouble in selecting just the wrap or coat most becoming to you.

\$10.75 to
\$90.00

Dainty Strap Pumps

REFINEMENT is the keynote in the new designs we are showing in women's footwear for Spring and Summer.

The two models illustrated are made by Utz & Dunn Co. and are as fine in quality, fit and workmanship as they are in style and attractiveness.



Lilly Kid 1-strap Pump, leather Louis heel, turn sole, A to D.

PRICE \$10.00

We are showing an interesting assortment of Spring footwear that will please every patron. We have models for every occasion in all fashionable leathers and styles, at prices within your reach.

Also a complete line of hosiery.



Brown suede calf twin strap Pump, Baby Louis heel, A to D.

PRICE \$7.50

Wm. F. STRAUSS

320 Pearl St.

Shoes of Quality.

KRAUSE CLOTHING CO.

Main and Third Streets.

Men's, Women's and Children's Ready-to-Wear

La Crosse, Wis.

Society

SPRING FETE GIRLS INVITED TO PARTY AT "Y. W." TONIGHT

Invitation to all girls taking part in the Y. W. C. A. Spring Fete, given at the theater last night to be repeated tonight, to come to the association rooms after tonight's performance for refreshments, was issued by the association today.

AT THE EMANUEL, Evangelical Lutheran church, pastored by Rev. J. H. Berglund, united in marriage Miss M. Anna Lomom Grunke, daughter of Mrs. Anna Grunke, 1223 Rose street, and Mr. Frank Hovsli, Allen, son of Mr. and Mrs. Frank Allen, 214 South Second street. The bride was attended by Miss Sadie Allen, sister of the bridegroom, and Miss Gladys Lind and Mr. Floyd Gale and Mr. Ray Haddad were the bridesmaids.

Following the ceremony a bridal dinner was served at the home of the bridegroom's parents. A case of place cards were laid for twelve. The bride was beautifully attired in her going away suit of navy blue tulle and she carried a bouquet of bride's roses. Mr. and Mrs. Allen left on the midnight train for Cleveland, Ohio. Ninety-nine other eastern points and their return will be at home at 433 Mill street.

THE TWENTIETH CENTURY club met Tuesday afternoon in the Y. W. C. A. rooms. The annual election of officers took place as follows: president, Mrs. J. A. L. Bradford; first vice president, Mrs. E. C. Dixon; second vice president, Mrs. E. S. Hoberg; recording secretary, Mrs. A. E. Soderberg; corresponding secretary, Mrs. C. N. Harrington; treasurer, Mrs. James Vincent; auditor, Mrs. Florence Hurling; and member-at-large, Mrs. Emma Law.

First reading of the constitution and by-laws of the club occupied the greater part of the program time. The hostesses for the afternoon were Mesdames W. D. Woody, E. A. Groves, Bernard O'Connell and Miss Barbara Paul.

THE LADIES' Industrial society of the First Baptist church will meet at the church parlors at half-past two on Thursday. The hostesses will be Mrs. J. C. Clark and Mrs. H. M. Shafter. Every member is asked to be present.

MRS. ADOLPH GUNDERSEN will entertain the Ibsen club at her home, 1509 King street, on Friday afternoon. All the members are urged to be in attendance.

A PROGRESSIVE literary reading circle is conducted Thursday afternoon by Mrs. Catherine McFarland at her home, 205 South Seventh street, promptly at three o'clock. The public is cordially invited.

THE LADIES' Aid society of the West Avenue Methodist church will hold a bazaar and supper Thursday afternoon and evening at the parlors of the church.

THE FOLLOWING party of young people enjoyed the week-end at the home of Mrs. John Oliver, Decorah, Iowa, out of Galesville: Misses Helen Pluck, Irene Anderson, Mabel Hinds, Louise Hinds, Eric Roundal and Walter Pluck.

MRS. J. P. BARTEL is enjoying a visit with her sister, Mrs. Fred P. Avery, and little son, Ernest, of Cleveland, Ohio.

THE MYSTIC WORKERS will give a social party at the K. P. hall Wednesday evening to which all the members of the society and their friends are invited.

THE LADIES' Aid society of Our Saviour's Lutheran church, Sixth and

COMING EVENTS

(These dates are taken) before deciding upon dates confer with Chamber of Commerce. Phone 76, and avoid conflict.)
 April 12—Y. W. C. A. Spring Fete, La Crosse Theater.
 April 14—Afternoon and evening—Bazaar and supper—West Avenue Methodist church.
 April 15 and 16—Bummage sale in the interest of the La Crosse Community Council.
 April 15—Elks' Band Concert, La Crosse Auditorium.
 April 16—Y. W. C. A. 3 to 5 o'clock. Coffee given by girls' work committee. Public invited.
 April 19—Music—Congregational church—Dinner at 5 p. m.
 April 22—Piano Recital by Rudolph Gang, under auspices of Ibsen club.
 Every Saturday—7:30—Citizens' meeting at library hall to study proposed state legislation—Under direction of La Crosse County Community Council.
 April 26—Vocational School, Citizenship class.
 April 28—First Presbyterian church—Woman's Missionary Social Union—Dr. M. D. Blank, speaker—8 p. m.
 April 29—Kanamata Temple, No. 197, D. O. K. K. ceremonial at K. P. hall.
 April 30—Kanamata Temple, No. 197, D. O. K. K. ceremonial at K. P. hall.
 May 1—18—First Presbyterian church—La Crosse District Federation of Women's Clubs meeting.

Division streets, will be entertained Thursday afternoon at the church parlors by Mrs. Anna Yorket, Mrs. A. O. Lund and Miss Elsie Tennessee. A cordial invitation is extended to members and friends to attend.

THE GIRLS' work committee of the Y. W. C. A. will be hostesses at a coffee at the association rooms Saturday afternoon from three to five, to which the public is invited. Proceeds will be used to help defray expenses of bringing the Winona Girl Reserve basketball team to La Crosse for a game to be played on Friday evening of this week at the Y. M. C. A. gymnasium.

WILLIAM MCKINLEY Relief corps, No. 198, will hold its regular meeting Wednesday night at the corps' room at 8 o'clock. New members will be accepted at this time. A good attendance is requested.

ISABELLE KRONER, student at the University of Wisconsin, is spending the spring vacation in the city with her parents, Mr. and Mrs. G. P. Kroner, 1634 Cass street.

THE EMPLOYEES of the Martin Brothers' garment company enjoyed a six o'clock dinner at the club rooms, Second and Main streets, Tuesday evening. Dancing and vocal music offered entertainment. Mr. Martin presented the employees with a large box of candy.

The "Ads" of Old Advertising is not a new art by any means. Advertisements of a kind approaching our modern ideas were in vogue in ancient Egypt, Greece, and Rome. These, however, were mostly descriptions of runaway slaves offers of rewards for lost property, and so on. The people of Pompeii went much further. On the excavated walls of the buried city, have been found announcements of gladiatorial shows, with rough pictures of favorite gladiators, etc., that must be taken as anticipations of the modern picture poster.

The piping of a life terrified lions and tigers.

F.A. REIMAN

THE FASHION SHOP
431 MAIN ST., LA CROSSE
Exclusive Styles for Women

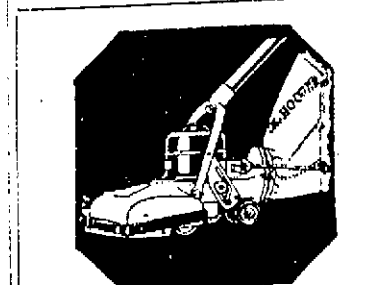
97 WIS. ST. PATENTS
MILWAUKEE
YOUNG AND YOUNG
BRANCH OFFICE WASHINGTON, D.C.

NORTHERN ENGRAVING CO.

ARTISTS' COMMERCIAL ENGRAVERS PHOTOGRAPHERS ELECTROTYPE METAL DECORATORS



QUALITY PRINTING PLATES



The Hoover will help preserve and prolong the life of your rugs. Let us demonstrate The Hoover to you.

The HOOVER
It BEATS... as it Sweeps as it Cleans

LINKER ELECTRIC CO.
Phone 398.
114 No. 5th St.

Lawrence Dental Co.
DENTISTS.
Dr. J. W. Lawrence
Dr. G. J. Downey.
New Location: 4th and Pearl Sts.

SATISFIED
SURE, IT'S A
LA CROSSE HAT

City Briefs

Yeomen Hall, Dance Sat., Sun., Star Novelty.
 Razor Blades ground at Liebberd's.
 For Electric wiring, fixtures and appliances, Call 2240-A, J. F. Engstrom, Electrical contractor.
 Frank Bismann, 3905 Mississippi street, student at the university of Wisconsin, is spending the spring vacation with his parents in the city.

Arrange with the Gateway City Transfer Co. for baggage freight and heavy hauling. No evening service.
 Baby Chicks! On sale today, Kresge's 5 and 10c store.

Eastman Kodaks at Liebberd's.
 Your plumbing troubles promptly attended to, W. F. Schram, Phone 46.
 John Keaveny, 35, 527 Caladenia street, is ill at his home.

E. F. U. Meeting and Initiation, Thursday 8 p. m., Sharp, K. P. Hall.
 Dance at Union hall, Wed., April 13, Clark's Ragadours.

For Sale—Pedigreed birdale puppies, Phone 483-C.
 Dwight Brown, car man for the Milwaukee road, left Tuesday for Leeds, North Dakota, where he will visit his mother.

Lotus Cafe and Annex Steaks, chops, chop suey, Tel. chop, sunny orders. Steaks cut to order. Try our noon day lunch.

H. S. Thill Co. Plumbing and Heating, 415 So. 13th, Phone 1574-C.
 Dance Cliffwood Inn, Sat. 16.
 Edwin Bailing employee of the Milwaukee road, left Monday night for his home at Watertown because of the death of his mother.

Osteopathy—Dr. Jorris, Newburg 13.
 Klawitter Bros.—We haul baggage, freight, pianos and household goods. Any part of the city. Phone 483-C.
 Dance Cliffwood Inn, Sat. 16.

Bicycle Bargains, Weiss Book store, Mr. and Mrs. Charles Ribbert, and Mrs. Mary Slocum, are visiting friends and relatives at South Bend, Ind.
 Tin and Galvanized roofing, Phone 1231-M.

E. M. B. A., Salzer's Seed Co., will give an informal dance at Yeomen hall, Thursday evening, April 14, Clark's Ragadours. Everybody invited.

Ed Hutchinson has gone into the Plastering, Contracting business and respectfully solicits your patronage. 226 W. Ave. North, Phone 2175-A.

The Mayo steamer Minnesota has left for a trip down the Mississippi that will include also a run up a portion of the Ohio and Kentucky rivers. Those boarding the steamer when it left Winona included Dr. and Mrs. W. J. Mayo, Mr. and Mrs. J. H. Kahler, Mrs. Gertrude Beckman, Mr. and Mrs. H. S. Adams, Mr. and Mrs. Frank Gooding and Mrs. Nora Guthrie.

Armory Hall, Dance, every Sat. and Sun. Clark's Ragadours.
 Don't forget the big card party given by St. John's Recreation club, Thursday, Eve. April 14 at St. John's hall, corner Ayon and St. James. Six big prizes given away. Refreshments.

General Auto repairing, R. J. Andrews, 315 Ferry, Phone 2395-F.
 The La Crosse state employment bureau was one of four in the state which placed a large number of farm laborers in positions last month.

Be Photographed this year on your birthday. Moll Studio.
 Dance at Freimarks, Marimba Orchestra, Phone 292 or 1153-A.

The body of August Wolszon, Jr., 25 year old son of Mr. and Mrs. August Wolszon, 847 East Mark St., Winona, who disappeared early in the morning of Sunday March 6, was discovered at where it had been washed up on the first dam below the Burlington bridge on the Wisconsin side of the river, opposite Winona.

Columbia Records, Weiss Book store, La Crosse Window, Opening 12. Phone 208. Special rare, Residencies.
 Alfred Beck, 52 years old, a farm laborer of Cream, Wis., near here, was seriously injured late on Monday when he fell against a revolving circular saw. His left leg was nearly severed and the lower part of his right arm was cut to shreds.

Rohr Bros., Painters, paperhangers, decorators, Phone 521-C or 1153-M.
 A meeting of the committee on fire and finance and the board of public works of the common council has been called to be held in the city hall on Saturday afternoon, April 16, at 2 o'clock. The meeting is called for the purpose of considering bids received for a service truck and all other matters in the hands of the committee.

NATIONAL SYSTEM OF COLOR SIGNALS PLAN FOR MOTOR TRAFFIC

TRENTON, N. J.—Installation of a national system of color signals for the control of motor traffic on national and state highways, similar to the standardized use of red, yellow and green in railroad systems, is suggested by highway officials of New Jersey, who have approved a bill for adoption of the plan in that state.

The bill which contains measures approved by the committee on Standards of the American Association of State Highway Officials, would have red signs to indicate first degree danger such as railroad crossings, dead end roads, or lift bridges; yellow indicating second degree danger at curves or grades, and green showing moving or traffic danger only to be used at road intersections.

Many national organizations interested in the move to reduce the annual automobile toll have expressed their endorsement of the bill's proposals.

Recent investigation, it is pointed out, shows that many leading American cities have failed to make use of uniform use of color in highway signaling. Red, for instance, meaning first degree danger or an absolute stop signal in one town is used in will fall in line the coming year.

The next town at a place where green should be employed.
 Two hundred American cities and towns are reported already to have adopted this color signal project while many more, highway officials believe, will fall in line the coming year.

California Sunkist LEMONS
 Glendora ORANGES
 Always Oh! Boy! Grape Fruit
 Cuban PINEAPPLES

Nothing Like Fresh Fruit.

John C. Burns
 Fruit House

Cut the Cost of Salesmen's Travel

THOUSANDS of salesmen are driving Overland cars to reduce the cost of travel and increase the results of travel.

In addition to a long list of great national organizations who supply their salesmen with Overland cars, there are hundreds and thousands of individual salesmen who own and operate their own Overland cars.

Overland is so light and yet so strong, so economical and yet so comfortable, that salesmen can cover more towns, see more customers, and use more time profitably, by driving it. Overland lasts a long time and costs very little.

Overland Prices Have Been Reduced
 The Time Payment Plan is Very Easy

LA CROSSE OVERLAND CO.
 Elks' Bldg. 5th and State Sts. Phone 103.

A GOOD INVESTMENT

Overland is so light and yet so strong, so economical and yet so comfortable, that salesmen can cover more towns, see more customers, and use more time profitably, by driving it. Overland lasts a long time and costs very little.

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THE CALL OF THE SOIL



J. BARTEL CO.

New Main Floor Millinery Section

An Unrestricted Sale of 150 Hats

Including all Domestic Patterns and Models

HALF PRICE

THURSDAY, FRIDAY and SATURDAY



WE WANT NEW CUSTOMERS
 and we know the only way to get them is to give values and styles that cannot be duplicated.

For three days only, beginning Thursday morning, we will sell every Hat in our department at one-half the original price—in many instances our loss will be your gain.

BUT
 we will gain a satisfied customer, and that will more than repay us for our financial loss. Many beautiful and choice models to select from and we suggest that you shop early.

Every Hat in our Department Reduced 1/2 THE ORIGINAL PRICE

Many varieties to select from.

Certainly Your Doctor Will Be Satisfied

If you inform him that you wish to have Hoeschler Bros. Compound your Prescriptions. Our stock of Drugs, Chemicals and Pharmaceuticals are of the best and manufactured by such firms as Parke-Davis, Eli Lilly, Squibb, Merck, etc.

We also have a full line of sick room supplies, such as Douche Pans, Irrigators, Bed Pans, Gruel Cups, Urinals, Fountain Syringes, Water Bags, Ice Bags, Face Bags, Crutches, Fever Thermometers, Gauze, Bandages, Cotton, Adhesive Tape, etc., etc.

If you are sick, consult a doctor—If the doctor suggests medicine, tell him you wish to get it at

HOESCHLER'S

SEVEN ELMS FARM COW IS HIGH IN HOLMEN SOCIETY

Produces Nine Hundred and Forty-three Pounds of Milk in Month

Following is the February report on the Holmen Cow Testing association:

The short month of February and the lapse of time since the most of the cows freshened in the fall caused a reduction of the number of forty pound cows. However, the ability of the real producer to hold up her high production and the increase of those freshening cows enables the association to report 27 forty pound cows. The herd of Henry Waldenberger, a breeder of grade and pure bred Ayrshires, of Midway, reports an average cow production of 828.3 pounds of 4.1 per cent test milk or 36.9 pounds of butter fat for the month.

The pure bred Guernsey cow (Nanette of Seven Elms farm) owned by Emil Knudson, Holmen, was high cow, producing 943 pounds of 6 per cent test milk or 56.6 pounds of butter fat.

The Holmen Cow Testing association will enter 10 or more records of production cows in the bulletin edited by the dairy department of the experiment station. These R. O. P. cows have had a production of 265 or more pounds of butter fat for the association year just completed. This bulletin gains wide circulation among breeders and buyers throughout the world and will no doubt attract persons who are in the market for bred for production dairy cattle. The association will also issue a report of the association work for the past year as soon as all the books are closed. The experiment station also has made application for a number of these reports for circulation purposes.

The members of this association realize that to improve their herds during times of depression is good business. Better market conditions always follow the slump and the real breeder is breeding up his herd in preparation for the coming period of increased business activity. The association is also prepared to offer quite a number of young individuals of proven and tested dams to the market. The members offer records of profitable cows to buyers who desire quality in pure bred and high grade dairy cattle.

JAMES P. MCGREGOR,
Official Tester.

The following table gives the names and records of the cows in the association which have produced more than 40 pounds of butter fat during the period of 30 days ending February 28, 1921:

Emil Knudson, Guernsey ...	943	56.6
John Anderson, Guernsey ...	932	42.2
Geo. Schaller, Holstein ...	123	39.3
Geo. Schaller, Holstein ...	1197	45.9
Oris Skogen, Guernsey ...	1207	45.9
Ernest Skogen, Jersey ...	970	41.6
Ernest Skogen, Jersey ...	905	47.7
Oris Skogen, Guernsey ...	1069	42.4
Oris Skogen, Guernsey ...	907	39.4
Ludwig Lee, Guernsey ...	951	39.7
Ludwig Lee, Guernsey ...	951	45.7
Ludwig Lee, Guernsey ...	716	43.3

THE DUFFS

HELEN, I WANT TO TALK TO YOU ABOUT THE EXPENSE OF RUNNING OUR TABLE. IT SEEMS TO BE PRETTY HIGH!

I'LL DISCUSS IT WITH YOU LATER! COME, I WANT YOU TO GO ON AN ERRAND WITH ME.

WHAT ELSE, LADY?

TOM, I WISH YOU'D PAY ATTENTION TO WHAT I'M DOING HERE!

THE SUBJECT WAS DISMISSED—

HERE, TOM, YOU CAN CARRY THIS LARGE BASKET OF GROCERIES THAT ONLY COST TEN DOLLARS AND FIFTY CENTS!

TEN FIFTY?

LET'S SEE, WHAT WAS IT YOU WERE SAYING ABOUT TABLE EXPENSES?

I'LL DISCUSS IT LATER!

MISSING COED FOUND ASLEEP ON PORCH OF HOUSE IN WAUKEGAN

Girl Refuses to Discuss Her Actions or Explain Departure from University

WAUKEGAN, Ill.—Lying asleep on the porch of John Marston, a Chicago lumber dealer, Cary Patterson, missing University of Illinois coed, was found here Tuesday morning. Apparently in good health the girl refused to discuss her wanderings or say why she had left the university.

She told the local police there was a man in the case somewhere, but she said he was a good man, and would not enlarge on that theme.

Miss Patterson said she came to Waukegan, direct from the Evanston hospital where she was revived Monday after she had been found unconscious at a roadside in Willmette. She told the authorities she reached Waukegan about six p. m. She refused to tell where she had been or what she had done in the six hours intervening between her arrival in Waukegan and her approach of the Marston home.

Mr. Marston found his strange guest when he opened the front door shortly after daylight. She was sound asleep, and wrapped in a heavy fur trimmed plush coat, apparently had suffered no ill-effects from the night in the open.

Miss Patterson's first request of the police was for the services of a hair dresser. She was escorted to a beauty parlor.

At the Evanston hospital she gave the address of Mrs. Charlotte Smith as one with whom she was acquainted and hospital authorities released her when she had recovered from exposure and shock, thinking she would

MORLEY KINSERDAHL OF VIROQUA IS DEAD

VIROQUA, Wis.—Morley Kinsersdahl, 20-year-old son of Mr. and Mrs. John Kinsersdahl of this city passed away on Sunday after a lingering illness. He is survived by his mother, father, two sisters and three brothers.

The funeral of Mr. Olaf Gunery, a well known farmer of Vernon county who passed away after a brief illness with pneumonia, was held on Friday afternoon at the United Lutheran church in this city. Mr. Gunery was sixty-eight years of age. He is survived by the widow and two adopted children.

Liquids capable of oxidation are few and are all oils.

WASHINGTON.—Complete liberation of the Dominican republic was asked of President Harding, by President Carrizal.

MATTRESS SALE

—AT—

NELSON'S

206-208 MAIN ST.

Extra good quality 50-lb. Cotton Felt Mattress, roll edge, extra strong fancy ticking, special—

\$9.75

Special 50-lb. Cotton Felt Mattress, roll edge, fancy ticking, special—

\$8.50

33 1/3%

DISCOUNT on all Metal Beds, Springs and Metal Couch Beds.

Special Reductions On All Furniture, Rugs and Lace Curtains

VIKING LODGE GIVES ANNIVERSARY PARTY

The Viking lodge of S. A. P. will give their twenty-fifth anniversary party on Wednesday evening at the Woodmen hall, 903 Rose street. It is announced that the program consisting of comedy, music and dancing will start promptly at 7:30. The grand officers of Eau Claire will speak.

Monkey steak is a delicacy in Africa. The price of steak here makes a monkey of the consumer.

Jumbo walnuts of the west coast of Brazil are sometimes six inches in circumference.

Ludwig Lee, Guernsey ...	921	43.3
Ludwig Lee, Guernsey ...	809	45.7
Orylle Hartberg, Holstein ...	1255	46.1
Edw. Stangord, Jersey ...	884	46.5
Kilmar Gardner, Jersey ...	701	42.1
Ed. A. Larson, Holstein ...	880	41.3
Henry Johnson, Jersey ...	892	46.5
Henry Johnson, Jersey ...	831	51.1
Garfield Casberg, Guernsey ...	1001	48.2
Mrs. L. F. Easton, Jersey ...	778	41.2
H. Waldenberger, Jersey ...	773	42.9
H. Waldenberger, Ayrshire ...	1002	51.3
H. Waldenberger, Ayrshire ...	1216	46.2
H. Waldenberger, Ayrshire ...	1212	42.9
Ansel Bratberg, Holstein ...	1159	41.1

MORE THAN THOUSAND WORKERS PLACED ON FARMS DURING MARCH

Increased Supply of Farm Hands Shown in Report of Industrial Commission

MADISON, Wis.—An increased supply of farm hands is evidenced in a report of the industrial commission which shows that during March of this year 1,124 men were placed at work on farms as against 378 men in 1920. The figures were compiled by the 11 free employment agencies of the state.

The largest number of farm placements was made last month by the La Crosse, Madison, Milwaukee, Oshkosh and Wausau offices. The total number of men called for was 109 more than the number of men referred to farmers. This shortage occurred principally at the offices in Green Bay, Madison, and Sheboygan.

The men placed this year by the employment offices are of a much higher grade than in former years. Practically all of the men sent out are experienced farm hands, many of whom drifted to the cities during the

last few years. There is a keen demand for good farm hands, and some demands even for inexperienced men.

Its Malady

"What is the matter with your town here," asked a tourist, "that makes it so dull and lifeless?"

"It's subject to intermittent chattering," and there don't seem to be no help for it," pessimistically replied the landlord of the tavern at Beeveccudhump. — Kansas City Star.

Ruth Roland's Beauty Advice

Ruth Roland, that beautiful actress is famous for her wonderful complexion. When her friends inquired about it, she said, "It's all due to a simple toilet preparation called derwille, which I use twice daily. Any girl or woman can beautify their complexion if they follow my advice. Here it is: Just go to any up-to-date toilet counter and get a bottle of derwille, use it as directed, and lo! the first application will astonish you. It immediately gives the skin a youthful rosy-white appearance and clear baby softness so much desired by everyone." If you wish to instantly have a beautiful, rosy-white complexion and soft, unwrinkled skin everyone "just loves to touch," try derwille today; you will be delightfully surprised.

NO ARGUMENT

SOLVAY COKE is cheaper than hard coal—it first convinces through the pocketbook—then clinches by the fuel satisfaction it gives.

Thrift is a fine quality to possess—a man is thrifty when he spends wisely and gets his money's worth—in fuel it means

BUY

Solvay Coke
The Fuel Without a Fault

It is smokeless, economical fuel that gives perfect satisfaction. It can be burned in any stove or furnace that is suitable for hard coal with saving of time, money and patience. Facts and figures are back of every argument for SOLVAY COKE. Try it and you will become a regular user.

Place your order with the dealers listed below.

DISTRIBUTORS FOR LA CROSSE

Peoples Ice and Fuel Co.
2nd and Division. Phone 53.

Yerly Coal Co.
520 So. 2nd. Phone 231 or 67

APRIL PRICES—Egg or Nut \$15.60; Pea Coke \$12.25

A Democracy of Merit

FROM the Chairman of the Board of Directors to the man who sells you Red Crown at a Standard Oil Service Station, the entire personnel of the Standard Oil Company (Indiana) constitutes a Democracy of Merit.

When there are vacancies on the Board of Directors, which occur from time to time, the men chosen to fill them are taken from the ranks. They are men who have proved their value to the Company and their ability to be of service to the customers of the Company.

Where the Company comes in contact with the customer, there are other men who have proved their worth. The operator in charge of the Standard Oil Service Station is on the job not because he happened along when the station was ready to open, but because after careful, painstaking consideration, he was selected as the best man obtainable to serve the public in that particular position.

The efficiency of the Standard Oil Company (Indiana) is due to its system of promotion according to merit. Every employee knows that if he makes good at his job he will be given opportunity to advance.

The high quality of Standard Oil products and service is due to the loyal enthusiasm of the employees. The Company's policy of rewarding special endeavor promotes this enthusiasm.

Many of the processes of value to the Company, the public, and the petroleum industry generally, have been evolved by Standard Oil Company (Indiana) employees, working with the facilities afforded by this organization.

When you buy Red Crown Gasoline, Polarine, or any other product bearing the brand of the Standard Oil Company (Indiana) you are receiving the fruits of this enthusiasm, and may rest assured that you are getting the utmost value for the money you spend.

Red Crown is the highest type motor gasoline. Polarine lubricants are the result of infinitely careful adaptation of the principles of lubrication to the various kinds of motors and motor parts for which these lubricants are recommended.

Standard Oil Company

(Indiana)

910 So. Michigan Ave., Chicago, Illinois

STATE MAY START ANOTHER NORMAL AT RHINELANDER

Committee Considering Establishing Tenth Teacher-Training School

MADISON, Wis. — The normal school problem was considered by the joint finance committee yesterday afternoon. It was determined upon the advisability of establishing a tenth teacher training institution, this time at Rhinelander as proposed in a bill of Assemblyman Grainger.

The measure carries with it an appropriation of \$75,000 annually for three years, for the purpose of constructing a building to be the site of a full-fledged normal. Plans were made that the investment would be worth the expenditure to the state.

Northwestern Wisconsin is demanding construction of a school at Rhinelander, according to expression of speakers. This section of the state, which was said to contribute \$25,000 annually to the support of normal schools and university, demanded representation in turn for taxation, one of the speakers declared.

The Wisconsin policy was said to be that of extending normal school facilities into districts which were shown to be in need of educational institutions higher than high schools. It was intimated that this policy had not always been followed, and that the southern portion of the state had been favored.

There was no expression from the committee as to its attitude toward expansion and increase of normal schools. Land for construction of the Rhinelander normal was purchased five years ago, but no steps have been taken since to construct the building, it developed.

MIDGET BABIES OFTEN THRIVE

Parents whose children are abnormally small at birth can take heart, for recent figures show that tiny infants frequently grow up quite robust, and of normal proportions. According to the observations of an English doctor a girl baby born 12 years ago to a Mrs. Warwick, of Barrow-in-Furness, for instance, weighed only 12 pounds. She now turns the scale at 150 pounds, and is an exceptionally healthy and intelligent child.

Even more remarkable is the case of Leonard Morrick, who stands over six feet high and weighs 180 pounds, all brain, muscle and sinew. At his birth, 25 years ago, he weighed only 15 ounces, his head was not much bigger than a billiard ball, the mouth was only just open, and the mother's wedding ring would slip easily up the arm as high as the shoulder.

A baby exhibited at one of the meetings of the British Obstetrical society weighed only 20 ounces, and the Medical Times once announced the birth of one that turned the scale at exactly one pound. Both these grew up strong and healthy, and of normal proportions. In short, a small infant seems likely to do as well as a big one, always provided, of course, that it survives the perils of babyhood.

Chip Off the Old Block
Teacher (instructing in etiquette) — Now, Willie, if you were sitting in a street car, every seat occupied, and a lady entered, what would you do? Willie — I'd pretend I was sleepin', same as Dad does. — Boston Post.

Short Story

(Copyrighted)

DOUBLE GUARD

BY DOROTHY DOUGLAS

Bobby Warren jumped lightly off the train as it slid into the Glen Cove station. There was a feeling of extreme joy in his heart as if something stupendous were about to happen in his more or less prosaic existence.

Practically the only visit his sister, Leona, ever had from him was a surprise. The sister's two children were in bed by this time, but there was the happy breakfast with the family and then a dash for the train back to the town. The ransacking of his well laden pockets by the children was always a new joy to Bobby. The Hydes thought he spoiled their offspring and Leona scolded, but to no avail.

So Bobby, his pockets bulging to grotesque proportions, stride the mile through the village that took him to the small house on the hill. He always hoped the Hydes would be at home, and generally found them, since there was no one ever at home with the children.

None but a young couple, without a servant, and having a child or two can appreciate the tragedy of turning down one invitation after the other with the excuse, "no one to stay home with the children."

However, for the time being, Leona had solved her difficulty.

Bobby did not know this and, as he drew near the cozy home of his sister, he felt reasonably certain of finding them home.

Leona never pulled down her blinds, and as usual the piano was going full tilt. Bobby bounded up the veranda steps and glanced in the window before making his noisy entrance.

He drew a deep breath. Now he knew what the stupendous something waiting in ambush, or rather under the soft yellow light above the piano, was.

It was a sibyl of a girl with smooth black hair and the whitest of hands. That was all Bobby noticed in the first breathless glance. He did not see Leona nor Arthur, but supposing them to be in the back room, opened the door and walked in.

The girl at the piano opened wide violet eyes upon Bobby, then promptly proceeded to fall off the piano bench. Apparently the sight of the strange man, with pockets that seemed bulging with murderous tools, right within the room with her, was too much for the feeble girl.

Bobby shamelessly realized that he was glad she had fainted. Otherwise he would have had to wait, fair's kindness before holding the only girl in his arms.

As it was, when the heavy lashes lifted and revealed to Bobby the very

depths of violet eyes he was sad that priceless moments were so soon over. Grace Cox wondered, in that first conscious moment, whether or not she were being crushed into complete breathlessness. Never had she felt arms more firmly placed about her slim body. However, Bobby's eyes scattered her fright. They had no expression of violence in them. In fact, Grace liked the peculiar sense of being caressed by those eyes.

"I am sorry you were frightened," said Bobby.

"So am I," said Grace. "It shows I am not a very good evening guard for the children—when I faint at sight of a strange man."

"But I am not a strange man," Bobby argued. "I am Bobby Warren—Leona's brother."

"You are a stranger—to me," contradicted Grace.

"Well," growled Bobby, "it is Leona's fault. I'd like to know why she has kept me in the dark regarding her acquaintance with you."

Grace laughed.

"Leona perhaps does not consider our friendship one of the episodes of life."

"Has she known you long?" demanded Bobby.

"Not more than two months," Grace told him.

"Humph!" grunted Bobby. Then suddenly, "where are Leona and Arthur?"

"Having dinner with the Evans family. I have been sitting over here with the children lately so that they could go out evenings. I live just next door."

"Has Leona never told you what a nice brother she has?" asked Bobby as he finally behaved him to remove the great coat with his grotesquely bulging pockets.

"I think she did once mention that she had a brother," Grace said, "but we always have far better things to discuss than mere men," she deliberately checked the dimple that strove for expression.

"Oh! Well—I can go out and sit in the barn," suggested Bobby.

"Better still," Grace decided, "I can go home. There is no necessity for two of us to guard the children."

"I most certainly will not stay," determined Bobby. "I will go back to the city. You evidently promised Leona to stay until she returned." He made ready to follow out his intention.

Grace looked up at the irate young giant, and there was something like a sparkle of real anger in her eyes. "Bobby Warren! Will you please tell me why you and I are scrapping like cat and dog before we even know each other's names?"

"I know why I am scrapping," said

Bobby darkly.

"Because you took such instant, obvious and uncalculated dislike to me?" "I did nothing of the kind!" snapped Grace and her cheeks were scarlet. He was out in the hall, so that she had to shout at him.

"Well, you told me I could go out and sit in that cold barn, where the cracks are an inch broad."

"You desired to go there yourself rather than have to sit here and guard the children with me."

Bobby was back in the room, his dignity still with him and also his great coat was on.

"I did not refuse to sit in this room with you I would rather sit here with you than anywhere else on earth. Please, tell Leona the curious circumstances under which I left and tell her these are for the kiddies." He pulled out any number of bundles and deposited them on the table.

Grace looked at them, then up into Bobby's wrathful eyes. The dimples were in full force.

"I don't know of anything I would rather do than be part of a double guard for the children," she said slowly.

Bobby looked down at her.

"Is there any particular other half I could go and get for you?" He was ending the violet eyes very disconcerting.

"Not unless you refuse to be that other half—Bobby."

When Leona and Arthur returned about 12 o'clock from having dinner with Mr. and Mrs. Evans they found a double guard watching over their children.

After that she and Arthur received unlimited tickets for theatres, concerts and evening affairs—in fact anything that would leave the children in the position of needing some one to stay with them.

Arthur and Leona smiled. They had not hoped for so sudden a turn of events either Bobby or Grace. The double guard suited her scheme exactly.

IN THE MORNING PAPERS A Summary of the News

NEW YORK. — Twenty percent reduction in salaries for all officials and thirty to forty percent for other employees totaling about 12,000, effective June 1, was announced by the American Smelting and Refining company.

WASHINGTON. — Marked improvement in building trade conditions was announced by Attorney General Daugherty since his "modest but emphatic" warning against illegal practices.

FREDERICK, Md. — An outbreak occurred in the court-room when Charles H. Dosey, negro, was found not guilty of criminal assault upon Miss Delsie Tweedale of Baltimore, members of her family attacking him.

NEW YORK. — Immigration officials were notified that no more Russians deported from this country will be admitted to Soviet Russia, holding up the departure of 35 scheduled to go Thursday.

The personal humorist of the treasury department contributes to our gaiety by announcing that there is a shortage of small bills. — Rochester Times-Lacon.

CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly your life is right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the callosities, without soreness or irritation.

RIVIERA

PRICES: 11c and 28c

AMATEURS AMATEURS

TONITE BIG HOME TALENT "STUFF" TONITE

THE TOP NOTCH ACT ANDERSON'S JAZZ BAND ORCHESTRA

Have You Heard Them Play?

Paul Ritter
Accordian

Marie
Appleby
Toe Dancer

ELLIS & MILLER
Boxing—Boys, How They'll Mix It

JOE KRIESEL
Piano and Violin Specialty

—ALSO—

Eva Novak in "Society Secrets"

SH-H-H! This is inside stuff—very inside on how to make people nice to you.

SERIAL—"LOST CITY"

TOMORROW

THE VARIETY STORE

FREE! A LIVE
BABY!!

WHO WANTS A BABY?

Can You Beat This for a Prize?

5 FINE MERCHANDISE PRIZES

CASINO

COOPER'S

CONTINUOUS SHOW DAILY—11 A. M. TO 11 P. M.

TODAY--THURSDAY

The story of a nameless waif who found sunshine and happiness in the harbor of love.



William Fox

Presents

SHIRLEY MASON

GIRL OF MY HEART

Adapted from Frances Marion Mitchell's popular novel "Joan of Rainbow Springs"

FRIDAY, NEAL "GOD'S
SATURDAY HART —IN— GOLD"

Strand

PRICES: All seats 28c.

TONIGHT ONLY

DARLING'S BIG ROAD CIRCUS

TRAINED DOGS, PONIES AND

BUCKING MULE

\$5.00 if You Can Ride Him!

FOR SOUTHSIDE KIDS FROM 6 to 60 YEARS
THE CIRCUS WILL BE GIVEN TWICE THIS EVENING

ON THE SCREEN

MAY ALLISON in "Are All Men Alike?"

Strips the glamor from studio life.

SERIAL

FOX NEWS

FRIDAY and SATURDAY
FIVE ROYAL HAWAIIANS

"A Night in
Old Hawaii"
and Hula Hula Dancers

THURSDAY
BIG AMATEUR SHOW
—AND—

Dead Men
Tell No Tales

SIXTH WARD Public Milk Station

Opens Friday Morning

at 8:00 o'clock in

Lincoln School Voting Booth

Eighth and Division Streets

Bring a Clean Pail With Cover

Our milk is clean and pure. If the pail is NOT clean and sweet our milk will not be clean and sweet after it is poured into an unclean pail. We invite inspection of our milk and cans. Our milk is fresh and pure each morning. We invite a trial.

Buy Milk at 8c Per Quart

A FARMER.

You Are Always Well Dressed

If you send your suits to us for

DRY CLEANING AND PRESSING

Occasionally, which keeps them looking like new all the time.

Schultz Dry Cleaning Shop

GEO. SCHULTZ, Prop.

112 SOUTH FIFTH ST.

PHONE 1351-A.

No Soap Better —For Your Skin— Than Cuticura

Sample each (Soap, Ointment, Talcum) Free of Charge. Laboratories, Dept. X, Malden, Mass.

**BARN DESTROYED
BY A FIRE NEAR
NEW AMSTERDAM**

Dr. Watterson
The Painless Dentist
115 So. Fourth St.

Maurice Tourneur presents *The Last of the Mohicans*
At the Rivoli, Wednesday, Thursday, Friday and Saturday

There you have four of the fun-makers in one of the most enjoyable comedies ever filmed.

"The SNOB"

HAVE YOUR SIDES INSURED BEFORE YOU

AND

V A U D E V I L L E

OAKLAND MALE QUARTETTE
The Classy Boys in Popular Harmony Singing

STEVENS & STEVENS
Neat Comedians

Showing Thursday, Friday and Saturday

M A J E S T I C

LAST TIMES TONIGHT
Mary Miles Minter in "All Souls Eve"
 And Vaudeville—ARTHUR ABBOTT and Co.—BOB HARDY.

HOOTCH COMPANY
107 Chestnut St., Milwaukee, Wis.

127 So. 3rd Street. Phone 425.

A SWEET LOVE TALE REPLETE WITH HUMOR AND PATHOS. THRILLS AND EXCITING MOMENTS. IT WILL CAUSE EVERY BEHOLDER TO GASP—THEN LAUGH, THEN GULP—FOR IT IS INTENSELY HUMAN, INTENSELY REAL.

RIVOLI

SIXTEEN MAJOR LEAGUE CLUBS IN OPENING BATTLE TODAY

SEASON IS ON AS TEAMS TAKE FIELD TODAY

Sixteen Major League Clubs Cross Bats Wednesday in Opening of 1921 League Pennant Fights

BELIEVE SPORT FACES GREATER PROSPERITY

Teams Endeavor to Strengthen Weak Spots in Both Offensive and Defensive Play

The season is on! Sixteen major league teams, fortified with recruits to strengthen their weak points, cross bats today in the opening of the 1921 National and American league pennant fights.

American League
Chicago at Detroit.
Cleveland at St. Louis.
Boston at Washington.
Philadelphia at New York.

National League
Brooklyn at Boston.
New York at Philadelphia.
Pittsburgh at Cincinnati.
St. Louis at Chicago.

NEW YORK.—With veteran stars refurbished and new ones preparing to flash across the baseball firmament, the major league season of 1921 opened on Wednesday. While there will be no changes in the well established circuits of either the National or American leagues, there will be many new faces in the personnel of the sixteen clubs composing the two organizations.

With the call of the umpires sending the players away on their six months' pennant chase, the National league will have inaugurated its forty-sixth consecutive season, as the senior association clubs played their initial games early in 1876. In the American league it will mark the beginning of the twenty-second season, as the junior league was formed in 1900.

Notwithstanding the unprecedented popularity of baseball during the last two years, club owners and league officials are firm in their belief that the national sport is facing a still greater period of prosperity in the months to come, and have made their plans accordingly.

Larger training squads went south this spring than in many years and every effort has been made to strengthen weak spots in both the offensive and defensive play of the various clubs.

MILWAUKEE TEAM MEETS ST. PAUL IN OPENER TODAY

MILWAUKEE, Wis.—The Milwaukee American Association baseball club today was scheduled to meet the St. Paul team in the opening game of the 1921 season here. Mike Kelley, leader of the 1920 champions, announced Charley Hall to pitch for the Saints, with Allen receiving. Eleven of the locals offered the same combination that played the Chicago White Sox Sunday. Northrop on the mound and Dunn behind the plate.

INSIDER SAYS

An outfielder plays a legitimate shell game.

Greasy Neale should slip into the Philhills' outfield without any trouble at all.

It is almost harder to spell Zbyszko than it is to spell him.

A home-run hitter can't be expected to be much of a base stealer. When he gets through running there's nothing left to swipe.

It's so hard for Tommy and Mike Gibbons to schedule battles, they may have to fight one another.

Many rookies will swing back to the minors on "the game."

"All 'er board" would be an appropriate way to start off a chess match.

A flock of fans would like to get hold of the sign painter who daubed the "No Game Today" poster.

Terms may be changed so that all Doubney will get for fighting Carpenter will be a huge fortune. This is a hard life!

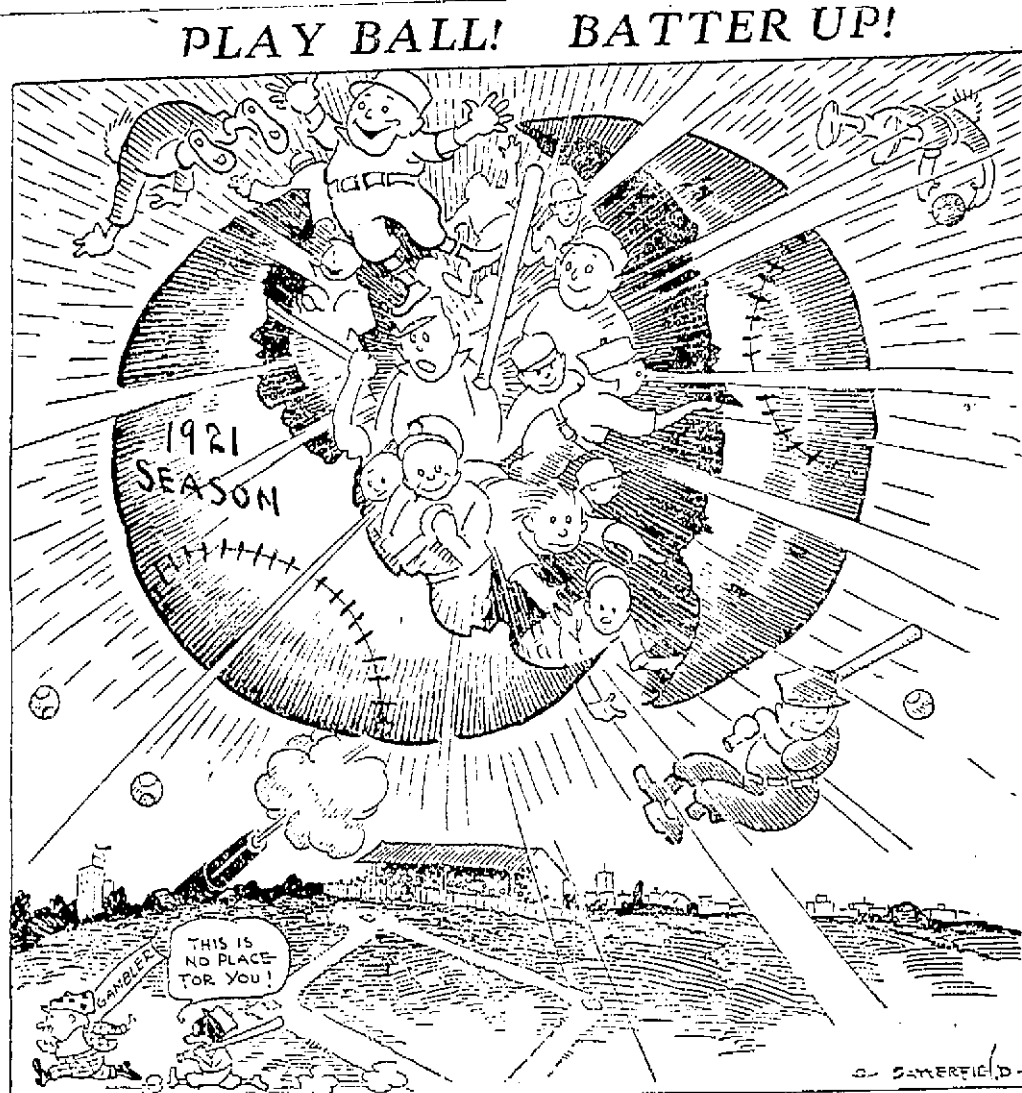
Ralph Perkins, star catcher for the Athletics, says the team has been the door mat of the American League for the last time.

Any pitcher who can guarantee that he will win a majority of his games has got something up his sleeve. Probably a bully good arm.

"Slim" Harris, of the Mackmen, says the best way to pitch to Babe Ruth is to put 'er right over and hold your hat as the ball breezes by.

This is a nice 'I'll' world after all. Every big league manager has expressed himself as satisfied with his team.

Wouldn't be a bad idea to let ball players practice arguing with cigar store wooden Indians. Just as much satisfaction as gabbing with his honor, the ump.



NELSON CLOTHING COMPANY BASEBALL TEAM IS ORGANIZED

New Feature of Organization this Year is Incorporation of Governing Body

NELSONS BOOK OPENING GAME WITH WINONA TEAM

Winona Peerless Team to Play Here on May 15

At a recent meeting of a number of boosters and former officials of the Nelson clothing company baseball club of north La Crosse, steps were taken towards the reorganization of the club for the coming season. A new feature in connection with the reorganization of the team this season is the formation of a governing board, or board of directors of the club.

The governing board, primarily designed for the betterment of the national game in La Crosse, will work with the end in view of securing better material and stronger competition for the team. It is also planned to stage larger attractions this season. Members of the board are: C. E. Schweikert, chairman; Roy Harrison, vice-chairman, and several business managers. Henry Wittenberg, business manager and treasurer; Oscar Solberg, secretary; Elmer Freng, playing manager; other members of the board: Oscar J. Swennes; Oscar Larson and Olaf Olson.

Bart to Umpire
Nic Bart, for many years connected with the game in La Crosse, and one of the best authorities in the city at the present time, has been engaged to umpire all of the games during the season for the Nelson club. Elmer Freng, member of the Nelson team for two seasons with considerable former experience, was elected as playing manager of the club for the 1921 season.

Open May 8
The Nelsons have booked their opening game for May 8 with the Winona Peerless team, known last year as the Winona Pirates. The season opener will be played on the Winona field with a return engagement a week later at Cleveland park. Commemorative plans for a scholastic schedule to include all the strongest teams in this section have been made.

While the final organization of the team has not as yet been accomplished, the complete lineup announced is expected that a large number of the players who made the team a winner during the previous season will be identified with the team again this year.

Friendly tip: Don't ever offer Johnny Wilson, middleweight champion, a chess sandwich.

The University of West Virginia athletic authorities announced today that Gordon Nightingale would be entered in the Penn relays at Philadelphia, competing in the international two-mile race on April 29. West Virginia hesitated to enter Nightingale, who won the event last year because he competed four years ago for New Hampshire, but were assured by the Pennsylvania authorities that any bona fide student was eligible regardless of the migratory rule of competition.

CAMPBELL'S CYCLE AGENCY
225 No. 3rd St.

GREEN BAY AND ROCKFORD REORGANIZE BASEBALL FOR SEASON: HOW ABOUT LA X?

That the city of La Crosse should maintain and support a baseball club to rival teams in neighboring cities is brought to further attention when this newspaper came in possession of a single day of two inquiries regarding possibilities for a game with the baseball team representing this city. Aside from the inquiries with reference to whether or not La Crosse can offer a game, the outstanding feature in the letters is the fact that four baseball clubs have been reorganized for the season and are anxious to look a game with your club.

The first paragraph of a letter from Green Bay says: "This is to advise that the Howard baseball team has been reorganized for the season of 1921 and consists of the same players as last year. We are a strong and independent organization, holding the championship of five counties last year. We would like to hear from any independent teams in your city as to games for the coming season so as to get our schedule filled up as promptly as possible."

ITEMS FROM FIELD OF SPORT

Strangler Lewis defeated Earl Card, he'll be unable to accompany the American golfers on their invasion of Great Britain next month. A press of business forced him to decline, he said.

William Demorel defeated Renato Gendini in wrestling when a wrenched ankle forced Gendini to quit at Chicago.

The ban against attendance of men at women's swimming meets at Chicago Northwestern university has been lifted after additions to the women's bathing suits.

Tommy Gibbons defeated Larry Williams in New York in the fourth round, when Williams' second threw in a towel.

The board of regents of the University of California have given their approval to a plan of the student body and alumni to finance the construction of a proposed stadium, the cost of which is estimated at between \$800,000 and \$1,000,000.

George (Mike) Murphy, stroke of the University of Washington eight oared shell, has been elected captain of next year's varsity crew.

The champion Cleveland club start their drive for the American league pennant at St. Louis today. The weather forecast of "showers and cooler" threatened to put a damper on the opening.

Unsettled weather, with some rain, prevailed at Wichita, Kan., Joplin, Mo., Tulsa and Oklahoma City, Okla., today for the opening of the 1921 Western league baseball season.

George A. Gendini of the Fort Oakland club, announced today that

YOU ARE INVITING A THIEF
to steal your car when you leave it on the street. Take no chances and store it at
WEIHaupt-Savage GARAGE
310 So. 4th St.
NEVER CLOSED.

GOLF and SPORT SUITS
CAMPBELL CYCLE AGENCY
225 North 3rd St.

ORGANIZATION OF BASEBALL TEAM AT NORMAL UNDER WAY

Pitching Staff Strongest in this Section of Country; Schultz, Gunderson and Ormond

ENDEAVOR TO ARRANGE REGULAR SCHEDULE

Faculty Issues Defi to the School Baseball Team

A diamond has been laid out at the normal field, under the direction of Robert Nohr, athletic director, is taking daily workouts. The material is very promising for a good team, there being about 25 men reporting daily for practice, all of whom have had a considerable amount of baseball experience. The pitching staff will be one of the strongest in this section of the country, with Schultz, Gunderson and Ormond occupying the mound, and the other positions will be filled by capable and experienced men.

It is the intention of the authorities to schedule games if possible with the various town teams if the daylight saving plan is put into operation soon enough to make possible the formation of a twilight league. The normal school team will not participate in any Sunday ball games, however.

Want Games
Mr. Nohr is endeavoring to arrange a regular schedule of games. He has plenty of chances for contests on the home diamond, but would like to get in touch with the representatives of some out of town teams, to schedule a series of outside games for his trip. No captain or manager has been chosen yet for the baseball team, but he will be picked as soon as a definite schedule is arranged. It is planned to have a player-manager.

The members of the normal school faculty are to try to place a comeback on the baseball diamond. They have hurried a deft at the heads of the newly organized school baseball team for a game to be played as soon as possible. In their challenge, however, they reserve the right to choose the pitcher and catcher from among the ranks of the students.

CALL HIM "SPECS"
ST. LOUIS.—George Toporek, the Cardinals' new speedster, second baseman pronounces his name like this: Tee-poor-see. The secret on the four, Topo will never stand for a name like that. They'll call him "Specs" and let it go at that.

I'LL SAY IT DOES
When you see an individual with an ill chosen head-piece doesn't it make you want to tell him—"go get a Gordon?"

A variety of models, new colors, various weights, different combinations—there's just the Gordon you want if you insist on seeing it.

Gordon Hats

ATTENTION, YOU MOTORISTS!

On Friday, and Saturday, April 15th and 16th, we will offer for sale a limited number of

USED TUBES AT YOUR OWN PRICES

We also have a number of SECOND HAND CASINGS.

Make Arrangements to See Us.

H. & B. TIRE and AUTO REPAIR COMPANY
6th and Main Sts.

"PLAY THE GAME HARD AND SQUARE" IS LANDIS' WORD TO MEMBERS OF CHICAGO CUBS AND ST. LOUIS CARDINALS TUESDAY

CHICAGO, Ill.—"Play the game hard and square and take as many chances as before," Judge Landis, high commissioner of baseball, told members of the Chicago Cubs and St. Louis Cardinals and a host of their admirers, in an address last night.

"It is literally true to say that never before in any field of activity has anything been scrutinized as will our activity be scrutinized this season," Judge Landis told the players. "We must put up with grandstand whippers about little misplays for a while, but the characteristic spirit of fair-play will soon snuff out that attitude."

Judge Landis said he would attend the game here. One of the largest opening day crowds in history was predicted today for the opening game at Chicago between the St. Louis Cardinals and Chicago Cubs. Manager John Evers declared that never in his twenty-six years of baseball experience has he seen a team with morale to compare with the 1921 Cubs.

Influenza epidemics swept the earth on 1847-1848 and 1889-90. Iodine was discovered by a salt peter manufacturer.

CAR BUYERS GUIDE

All Prices F. O. B. La Crosse

OAKLAND
SENSIBLE SIX
OPEN CARS\$1,550
CLOSED CARS\$2,300
8,000 to 15,000 miles on tires.
18 to 25 miles on gallon of gasoline.
John L. Hofweber

Mitchell 6
5-passenger ..\$1,860.00
7-passenger .. 2,125.00
Coupe 2,995.00
Sedan 3,060.00
Dietz Garage

Ford
THE UNIVERSAL CAR
Touring Car\$506
Touring Car 579
with starter
HARRY DAHL
6TH AND KING STS.

VELIE
The Greater Selling Six
Light Six\$1,365
Five-Pass. SEDAN\$2,636
TOURING ROADSTER \$1,365
Four-Pass. SPORT\$2,436
MODEL 48 TOURING\$2,636
Geo. Brodhead
325-327 Jay St.
WISCONSIN MOTOR CO.

\$326.00
First payment buys a 1921 model
Chevrolet Touring Car
this month.
Elsen & Philips
200-210 State St.

OVERLAND
TOURING\$985
COUPE\$1,535
ROADSTER\$985
SEDAN\$1,590
WILLYS-KNIGHT
TOURING\$2,345
COUPE\$3,025
ROADSTER\$2,345
SEDAN\$3,125
La Crosse Overland Co.
Fifth and State Sts.

PAIGE
6-44 5 Pass. Touring, \$1985
6-66 7-Pass. Touring, \$3080
Equipped with Cord Tires.
J. W. Mashak & Son
326 So. 5th St.

Studebaker
5-Pass. Touring\$1,905
4-Pass. Club Roadster\$1,905
2-Pass. Roadster\$1,905
4-Pass. Coupe\$2,850
5-Pass. Sedan\$2,950
Light Six 5-Pass.\$1,010
Big Six 7-Pass.\$2,335
Elsen & Philips
200-210 State St.
"This is a Studebaker Year"

BUICK
VALVE-IN-HEAD MOTOR CARS.
FOX BROS.—Buick
3rd and State Sts.

SOUTHCOFF REPORT FAVORS LAWRENCE WATERWAY PROJECT

Wisconsin Representative to
Deep Waterway Conference
Reports to Blaine

PLAN WOULD MEAN INCREASED
PRODUCTION IN LAKE REGION

Cost of Distribution Would also
be Lower

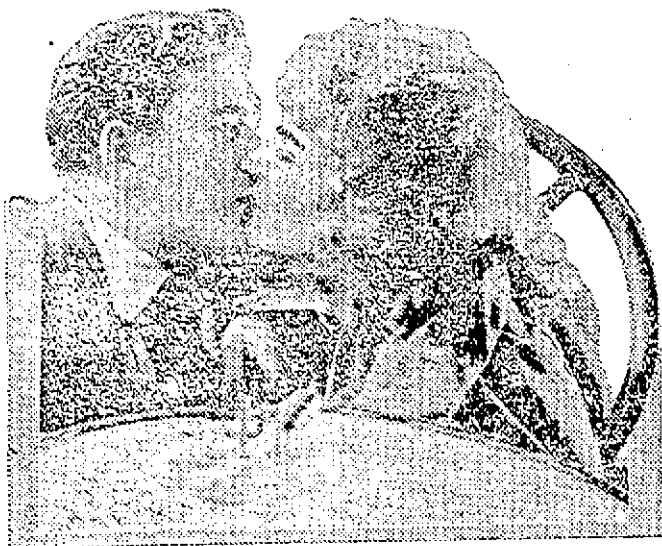
MADISON, Wis.—Cheaper distribution, the primary means of lowering the cost of living, would be afforded by opening the Great Lakes, St. Lawrence waterway, Col. Harry Southcoff, Wisconsin commissioner to the Deep Waterway conference, and executive secretary to Governor Blaine, says in his report submitted Tuesday.

The report agricultural and mineral areas of the midwest are all crying for cheaper and better transportation in order to get their products to the markets of the world, he points out, stating that by giving them access to the sea through the St. Lawrence river the distribution of their products is assured.

"Imagine, if you can, the advantage in placing one billion bushels of wheat on board ships at Duluth, Superior, Milwaukee and Chicago, and letting them sail out to the world markets with their vast cargoes," the report states. "This in itself would mean a reduction of some 14 cents per bushel on wheat alone, a matter of vast importance to the producer in our middle western states, who would then be able to compete more successfully with other producers of wheat."

"It would be benefited not only in that respect, but also in the great relief which would be given from our shortages and our congestion with its resultant delays. Transportation facilities would be at hand; the fruits of his labors could be brought to market, his credits discharged, and all the evils of frozen transportation, frozen credits, and disrupted business could then be done away with."

Pointing to objection raised to the project that it would cost \$222,000,000 to complete, Colonel Southcoff pointed out that the United States had already constructed the Panama canal, and passing through the Panama or the



May Nelson in The Metro Special, "Are All Men Alike?" will be the featured picture at The Strand on Wednesday and Thursday.

the New York-Erie canal, both of which cost more than the estimated expenditure required to construct the deep waterways. "Eighty percent of the world's merchant fleet can come up to the lakes when the St. Lawrence is open," he continued in answering other objections. Three fourths of the vessels constructed the Panama canal, and passing through the Panama or the

Suez canal could use the present lake channels.

"Some of the gentlemen from New York are fearful lest the construction of this deep waterway would destroy the barge canal. In this respect our answer would be that if the barge canals were inadequate to meet the demands of the nation, if they were inadequate to meet the competition of the St. Lawrence route, then surely the reason for their existence has ceased to operate, and the canals should be abandoned."

"It is needless to hope that the development of all the vast territory lying West of the Alleghenies is to be hampered in bound, and a restricted by the one small artery of trade known as the Erie canal. We of the middle west, who have been the great producers of this nation, feel that the state of New York cannot longer hope to confine our industries and enterprises to her requirements."

With the return to normal conditions, thousands of extra factory hands must gradually go back to agricultural pursuits to keep from want. When one considers that only about 25 per cent of the area of the states of Michigan, Wisconsin, Minnesota,

North and South Dakota, and Nebraska is now under cultivation, it is seen that a splendid opportunity exists to return these surplus workers to tilling the soil and increasing productivity.

"And not the least of the considerations to be taken into account is the resultant water power, for the flow of the river is unceasing. It has been established that there is about 2,520,000 horse power in the St. Lawrence river, and assuming that only 70 per cent of this energy can be made available, there would still be 1,764,000 horse power for both United States and Canada, or \$82,000 horse power for the use of our own country."

Colonel Southcoff in his report asked that steps be taken to bring pressure to bear on the shipping board to allocate vessels taken from Wisconsin ports during the war, to Lake Superior and Michigan to give relief from high land charges and aid shippers in getting their produce to market.

NEW YORK.—Substantial reductions in the base selling prices of the products of the United States Steel corporation and its subsidiaries, were announced, effective today.

FRENCH ISLAND NOTES

Principal Mrs. Lulu M. Carter of the French Island school has appointed the following chairman for community day: Publicity, Miss H. Stephenson; program, Mrs. William Walker; grounds, Mr. P. L. Smith, A. Halls and L. St. Jacques; amusements, Mr. Stanton; refreshments, Mrs. Otto Hinkel.

Mr. Jenks of Caledonia street, who has been ill for some time was moved Saturday to the home of his son, Elmer Jenks of French Island.

Miss Inez Martelle has returned to her school duties in Chipmunk Center after spending the week-end at her home on French Island.

Ralph Smith is ill at his home on French Island.

Mrs. McMillan of La Crosse is visiting with Mrs. William Walker on French Island.

Mrs. Henry Norcross, Sr., of French Island, is visiting friends and relatives in Milwaukee and Racine.

Monday afternoon while Mr. Stanton's horse was tied near French Island

school house, it became frightened and ran away, wrecking the carriage and scattering the groceries for nearly a mile when it was caught.

Mr. Robert McCann spent Sunday with his grandfather on French Island. Mr. and Mrs. McKenzie of French Island spent Sunday with Mrs. McKenzie's mother in Brice's Prairie.

TY NOT TIED
EN ROUTE WITH DETROIT TIGERS.—Ty Cobb says he will not ride his players to run wild on the buses this year. "Catchers have to steal much," says Ty. "That doesn't mean I'm going to be tied on the bus, though."

Your Grocer has
JOHNSTON'S
DEVIL'S FOOD
A splendid combination of devil's food cakes, marshmallows and rich frosting.
SMITH CANDY CO.,
La Crosse—Distributors

DOERFLINGER'S

ORIENTAL RUG SALE

Beginning Monday, April 18th, we will have the largest and best assortment of Oriental Rugs on sale that has ever been shown in La Crosse. For two weeks, beginning Monday, April 18th.

WAIT FOR IT.

Remember

Just a week ago today when the gas went out, how you hustled around for something to cook breakfast and dinner on? You can easily remedy this matter should it occur again by having an electrical utensil in your home. We offer 10% off on the following heating units:

- | | |
|--------------------|----------------|
| Percolators | Radiant Grills |
| Any size or style. | Desk Stoves |
| Rectangular Grills | Chafing Dishes |
| Toasters | Boudoir Sets |

The Linker Electric Co.

114 No. 5th St. Phone 398

PROMPT SERVICE

That's what you get when you send your laundry here.

We take pride in this particular service because we know that everyone wants his or her work done on time.

And with this promptness you are assured of the return of your clothes in a safe and sanitary way. Once tried you stick to us as long as we're here.

MODERN Steam Laundry

312 State St. Phone 388.



Victrolas

Since the day the first shepherd boy piped on a willow whistle, there have been instruments that furnished music. But until the Victrola was perfected there was no instrument in the world that gave you a complete and faultless combination of words and music.

Each week's delay in the purchase of a Victrola is a week's enjoyment gone forever. It isn't a case of having out a large sum of money. The \$25 Victrola is a perfect instrument. The \$50 or new \$100 Victrolas are beautiful enough for the finest home.

On each model, from the \$25 style to the \$350 Victrola, you can pay "the little price"—weekly payment of \$1 up. It is merely a question of an order from you to send the Victrola to your home—and there it is.



Fred Leithold Piano Co.

325 MAIN ST. Victrola Dealers of La Crosse.

Main Floor

FOUNTAIN SYRINGE

Red Fountain Syringe, 2 quart size, 3 hard rubber attachments, worth \$1.25 Thursday each at—

88c

Limit one.

DARNING COTTON

Black Darning Cotton, special Thursday at—

3 spools 8c

Limit three.

COCOANUT SOAP

Cocoanut Hard Water Cattle Soap, Thursday per cake—

8c

Limit 3

SHAKER FLANNEL

Bleached Shaker Flannel, well napped, heavy quality, Thursday—

6 yards 88c

Limit 12 yards

TURKISH TOWELS

White Turkish Towels, heavy quality, large size, special at—

4 for 88c

Limit 4

MEN'S SHIRTS

Extra quality Work Shirts in blue chambrays, black with white stripes and blue with white polka dots, special at each

88c

RIBBON

Wide Pure Silk Ribbon in taffeta and moire, from five to six inches wide, sold from 65c to 75c per yard, sale price

2 yards 88c

MEN'S UNION SUITS

Men's small check Nainsook Union Suits, V-neck front, closed crotch, athletic style, big dollar value, sale price Thursday

88c

WOMEN'S VESTS

Women's Summer Vests, regular 35c quality, sale price Thursday—

3 for 88c

CANDY

Mixed Candy, special Thursday at—

8 oz. 8c

Limit 1 lb.

CHILDREN'S HANDKERCHIEFS

Made of good white material, colored rolled edges, while they last—

6 for 8c

Limit 6—Main Floor.

Store Closes Saturday at 6 p. m.

DOERFLINGER'S

BIG VALUES IS OUR MOTTO IN THIS SALE

Two Great Silk Specials for Thursday

JUST THE KIND OF SILKS THAT FASHION DEMANDS.

NAVY BLUE TAFFETA

35 inches wide. Chiffon weight; lustrous finish. On sale Thursday at per yard

\$1.88

IVORY SILK CREPE DE CHINE

40 inches wide; great weight; all silk; fine light weight; on sale Thursday at yard—

\$1.48

LACE SPECIAL

Heavy white Cotton Torchon Lace, per yard only 8c

In demand for curtain edges; pillow slip trimmings; 2 and 3 inches wide.

Big Bargains In SHOES for Thursday In Four Lots

LOT 1

Patent Leather one-strap Colonial Pumps, Goodyear welt soles, leather French heels.

LOT 3

One lot of mat kid Colonial Pumps, plain toe, leather French heel.

LOT 2

Patent leather Oxfords, Goodyear welt soles, plain toe, leather French heels.

LOT 4

Vici Kid Plain Pumps, military heels.

Complete run of sizes in all of the above shoes.

Any of the above styles at per pair \$1.88



\$2.50 Corsets at \$1.88

An assortment of up-to-date Corsets. No old stock; every garment clean and new; medium, low and elastic top models. A very unusual value at the price Thursday at \$1.88

\$1.50 and \$1.25 Men's Ties 88c



SODA CRACKERS

Thursday we offer Soda Crackers 6 for 88c at

Limit 6 pounds.

Grocery Section.

CANNED CORN

Blue Moon Brand Corn, Thurs- 10 for 88c day

Limit 10 cans.

Grocery Section.

Second Floor

BOYS' WASH SUITS

Made of plain and striped wash materials in tan, pink and blue; all around belts; collars and ties of contrasting materials, stitched down self cuffs; white pearl buttons, straight cut knee pants. Only a small lot, while it lasts, each at—

88c

Limit 1 suit—2nd Floor.

WIRTHMOR WAISTS

A new lot of Waists just received. You know the quality. For Thursday, only the price will be—

88c

SWEATERS

Beautiful Sweaters in almost all the new shades; slipover, surplice backs, brushed wool tuxedo fronts and combination Sweater Blouse with lace vestee, values up to \$7.50, at—

\$2.98

BASEMENT

HOUSE PAINT

Sherwin-Williams House paint, any color, Thursday 1 quart at—

88c

TENNIS BALLS

Hand made Lawn Tennis Balls, regular 50c value, special Thursday at—

3 for 88c

GO CARTS

One lot of Fine Reed Collapsible Folding Go Carts, complete with top, regular \$15.00 value, Thursday each at—

\$8.88

FORD TIRES

Ford Tires with inner lining, size 30x3 1/2, special Thursday at—

\$8.88

LIGHT BULBS

25 Watt Electric Light Bulbs, at—

3 for 88c

Limit 3

STERNO SAD IRON

Sterno-Canned Heat Sad Iron Outfit, regular \$1.50 value, Thursday complete at—

88c

\$1.40 WORTH OF NUSTAD'S BULK COFFEE FOR 88c

Thursday we will sell Nustad's 35c Coffee at the rate of—

4 pounds 88c

Limit 4 pounds.

Grocery Section.